



COMMUNITY SPONSORSHIP PROGRAM

Our Community Sponsorship Program is our way of giving back to the local communities. We're committed to enhancing the places where we all live, work, and play through partnerships that align with our values and make a positive impact within our community.

Our sponsorships support a diverse range of community initiatives, with a focus on those that foster active, healthy lifestyles, promote social interaction, and contribute to building strong, connected communities. While we recognise the value of all requests, priority is given to those that closely align with our community-centered approach.

Please note that we can only fulfill a limited number of financial requests. Our preferred sponsorship options include providing turf allocations or gift vouchers, which can be auctioned to help raise funds for your organisation. We kindly ask you to consider these options when submitting your request.

ELIGIBILITY CRITERIA

Before applying, please ensure your initiative meets these criteria:

1. Encouraging healthy lifestyles through the development of sporting fields or clubs and green spaces within Victoria.
2. Has positive community impact at an organisational, local or state level.
3. Fosters well-being, social interaction, and community pride.

APPLICATION PROCESS

Applications are assessed monthly, and we aim to respond within four weeks. Successful applicants are encouraged to include StrathAyr signage at their event and link to our website strathayr.com.au.

APPLICATION FORM

Organisation/Group _____

Contact Name _____

Contact Phone Number _____

Email Address _____

Mailing Address _____

Event Summary — Does this application relate to an event? *If no, skip ahead.* Yes No

Is your event annual or a once off? Annual Once Off

Location of Event _____

Event Date / / DD / MM / YYYY

Please Outline how your project meets our **Eligibility Criteria**

Please outline what marketing/signage opportunities your club, group or organisation can offer as part of our sponsorship partnerships

SOCIAL MEDIA

Instagram _____

Facebook _____

Website _____

Additional event brochure/information attached Yes No

Please return completed form to enquiries@strathayr.com.au